



GRANDMAS IN BUSINESS

AI TOOLS UNLEASHED

FOR EVERY ENDEAVOR



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GRANDMASINBUSINESS.COM

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Welcome, Beautiful!

If you've ever looked at artificial intelligence and thought, "That's for the tech people — not for me," I wrote this guide just for you.

I'm Dr. Sheila R. Smith, PhD, founder of Grandmas In Business™ — the online magazine and community where women 40+ prove that ambition is ageless. Like you, I'm building businesses in a fast-changing world, and I've learned something wonderful along the way: AI isn't here to replace our wisdom. It's here to multiply it.

Inside this guide you'll find 40 of my favorite AI tools, every one verified and organized by what it can do for your business — create videos, design images, write content, build websites, learn new skills, and more. Each tool comes with a plain-English explanation of what it does, why you might love it, and a link you can click to try it yourself.

You don't need to learn all 40. In fact, please don't try — that's the fastest way to feel overwhelmed. Instead, start with ONE that solves a problem you have today. Maybe you need help turning your ideas into a video. Maybe writing eats up your week. Pick the tool that meets you where you are, and let the rest wait until you're ready.

Here's to working smarter, never harder — with wisdom, faith, and modern know-how.

With love and ambition,
Dr. Sheila

How to Use This Guide

1. Pick one problem, not one tool. Don't try to "learn AI." Instead, name one annoying task — writing captions, making a flyer, summarizing a long video — and find the tool below that solves it.
2. Try one tool at a time. Almost everything in this guide has a free plan or free trial. Click the link, play for twenty minutes, and see what happens. There is no grade and no test.
3. Give yourself grace. You didn't learn to drive in a day either. Small steps, beautiful — mastery comes from playing, not from perfecting.



New to AI? Start With These Five

If the list of 40 feels like a lot, begin here. These five are beginner-friendly, free to start, and useful from the very first click.

» START HERE

ChatGPT

Your first AI conversation. Ask it to draft a post, brainstorm business names, or explain anything in plain English — the fastest way to feel what AI can do.

Visit: chatgpt.com

» START HERE

Gamma

Your first beautiful presentation. Type your topic and get polished slides in minutes — perfect for your next workshop or webinar.

Visit: gamma.app

» START HERE**Ideogram**

Your first custom graphic. Describe it in words and get social-media-ready images — even with text baked right in.

Visit: ideogram.ai

» START HERE**Eightify**

Your first real time-saver. Turn any long YouTube video into a two-minute written summary with the key points.

Visit: eightify.app

» START HERE**Humata AI**

Your first AI assistant for your own work. Upload one of your documents and start asking it questions.

Visit: humata.ai

What's Inside

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Learning & Education	3 tools
Music & Creative	3 tools
Directories & Resources	4 tools

Plus a bonus: 15 business podcasts that are publishing new episodes right now.

40 AI Tools, Organized by What They Do

AI Video Creation (6 tools)

HeyGen

Turns a typed script into a talking-head video with a lifelike AI presenter — make professional-looking videos without ever getting on camera. Wonderful for welcome videos, course lessons, and promos when you would rather write than record.

Visit: heygen.com

InVideo

Describe the video you want in plain words, and its AI builds a finished video with visuals, music, and captions. You also get a full timeline editor, so you can tweak anything it makes until it feels like you.

Visit: invideo.io

HumanPal

Paste in a script, pick a voice and an AI presenter, and it generates a video of that presenter speaking your words with natural lip-sync. A friendly way to put a “face” on your announcements and ads.

Visit: humanpal.io

D-ID

Turns a photo or a digital person into a talking video from your written script. Lovely for bringing a still headshot to life for introductions and greetings.

Visit: d-id.com

Gling

Cleans up your talking videos by automatically cutting mistakes, long pauses, and filler words. Upload a rambling take and get back a tight, polished video.

Visit: gling.ai

QuickVid

Automatically cuts your long videos into short, captioned clips ready to post on social media. One long recording becomes a week's worth of posts.

Visit: quickvid.ai

Voice & Audio (2 tools)

Lovo.ai

Turns your typed words into natural-sounding spoken narration with hundreds of voices in 100+ languages. Perfect for adding voiceovers to your videos without hiring a voice artist.

Visit: lovo.ai

Papercup

Dubs your videos into other languages with natural-sounding voices, checked by human translators. Your message can reach women far beyond English-speaking audiences.

Visit: papercup.com

Image Generation (6 tools)

Midjourney

Turns written descriptions into stunning, artistic images. A favorite for eye-catching social media graphics, book covers, and brand visuals.

Visit: midjourney.com

Stable Diffusion (web)

A free online tool that creates pictures from your typed descriptions right in your browser — no downloads or technical setup needed. Play and experiment at zero cost.

Visit: stablediffusionweb.com

BlueWillow

Turns a written description into original images, graphics, or art (free to try, email required). Handy when you need a quick custom visual for a post or flyer.

Visit: bluewillow.ai

PixelBin

An AI photo studio that creates, retouches, and enhances business images from a simple text description. Polish your product photos and headshots without hiring a designer.

Visit: pixelbin.io

Iconify AI

Creates unique app icons and small logos from a short description, in about a dozen styles. A quick start for branding a new offer or project.

Visit: iconifyai.com

Ideogram

Turns text into striking AI images — great for social graphics and marketing visuals — and is beginner-friendly. Especially good when your image needs words in it, like quotes and announcements.

Visit: ideogram.ai

Writing & Copy (1 tools)

Postwise

Helps you write and schedule social media posts for X, LinkedIn, and Threads from your ideas. Keep your pages active and engaging even on your busiest weeks.

Visit: postwise.ai

Chatbots & Search (5 tools)

ChatGPT

A free AI assistant you can chat with to draft content, answer business questions, and help with website code. Think of it as a brainstorming partner that is awake 24/7.

Visit: chatgpt.com

GptGO

A free search engine with a built-in AI assistant — type a question and get a quick AI-written answer alongside regular web search results. Research in half the time.

Visit: gptgo.ai

Komo

An AI search engine — ask questions in everyday language and get direct answers with cited sources. You can always check where every answer came from.

Visit: komo.ai

Humata AI

Upload a document — your ebook, a contract, your course material — and chat with it. Ask questions and get instant answers from your own files.

Visit: humata.ai

AIPRM for ChatGPT

Adds a library of ready-made, one-click prompt templates inside ChatGPT for marketing, writing, and more. No need to learn prompting from scratch.

Visit: [Chrome Web Store listing](#)

Website Builders (2 tools)

Durable

Builds your business website in seconds and also handles bookings, customer follow-ups, and marketing. Like an all-in-one AI business helper for your venture.

Visit: durable.com

Mixo

Builds a simple business website for you from a short description of your idea. A gentle starting point if you have never had a website before.

Visit: mixo.io

Presentations (2 tools)

Beautiful.ai

Builds polished, professional-looking slide presentations from your outline — it auto-formats every slide. Your workshops and webinars will look designer-made.

Visit: beautiful.ai

Gamma

Type a prompt and get a polished, story-style slide presentation in minutes — free tier available, beginner-friendly. Beautiful decks without the design struggle.

Visit: gamma.app

Business Productivity (6 tools)

Eightify

Turns long YouTube videos into short written summaries with key points. Learn the gist of an hour-long video in a couple of minutes.

Visit: eightify.app

NVIDIA Broadcast

A free app (for Windows PCs with an NVIDIA RTX graphics card) that removes background noise from your microphone and upgrades your webcam. Cleaner sound and video on every call.

Visit: nvidia.com

Kodezi

An AI assistant for website code — it finds bugs, fixes them automatically, and keeps everything tidy. Most useful if you or your web person work with website code.

Visit: kodezi.com

Copyleaks

Checks whether text was written by a person or by AI, and scans for copied or unoriginal content. Useful peace of mind for protecting your original work.

Visit: copyleaks.com

Make

Connects your business apps so everyday tasks happen on their own. New email subscriber? Make can add them to your list and send a welcome note automatically.

Visit: make.com

Funnelytics

Maps your customer journey and shows where people drop out of your sales process. See exactly where to fix the leaks in your funnel.

Visit: funnelytics.io

Learning & Education (3 tools)

TutorAI

Builds you a personalized mini-course on any topic and teaches it to you like a patient private tutor. Learn anything at your own pace, judgment-free.

Visit: tutorai.me

KwaKwa

Turns your knowledge into short mobile courses you can create and sell. Your hard-won wisdom becomes a product that earns while you sleep.

Visit: hey.kwakwa.com

Kidpreneurs

Books and online courses that teach kids ages 6-12 about money and starting a business, in a fun, kid-friendly way. A beautiful gift for your grandchildren — and a legacy lesson.

Visit: [kidpreneurs.org](https://www.kidpreneurs.org)

Music & Creative (3 tools)

Playlist AI

Creates personalized Spotify and Apple Music playlists from a mood, an idea, a festival poster, or even a TikTok video. Soundtrack your workdays, workouts, and events.

Visit: [playlistai.app](https://www.playlistai.app)

Flow Music (Google)

Turns your written ideas into complete songs you can revise and make your own. Original music for your videos, intros, and brand.

Visit: [flowmusic.app](https://www.flowmusic.app)

Dynascore (Wonder)

Adjusts royalty-free music to fit the exact length and key moments of your video. No more awkward fade-outs mid-sentence.

Visit: [wonder.inc](https://www.wonder.inc)

Directories & Resources (4 tools)

AlternativeTo

A community-ranked directory where you can find alternative apps for just about any software. Never overpay for software again.

Visit: [alternativeto.net](https://www.alternativeto.net)

Open Source Alternative

A free directory that finds no-cost, open-source substitutes for popular paid software. Stretch your business budget further.

Visit: opensourcealternative.to

BuiltWith

Shows which tools and services any business website is using. Curious how a competitor's site works behind the scenes? Now you can see.

Visit: builtwith.com

PromptHero

A large searchable library of AI prompts with example images, so you can copy prompts that already work. Learn by example — then make them yours.

Visit: prompthero.com

A Quick Note Before You Click

The AI world moves fast! Every link in this guide was working and verified on September 29, 2026. By the time you visit, a website may look a little different, pricing or free plans may have changed, or a tool may have a new name. If a link ever gives you trouble, visit grandmasinbusiness.com for the latest version of this guide.

Bonus: Keep Learning on the Go

These podcasts are all actively publishing new episodes (checked September 29, 2026). Pop in your earbuds and learn while you walk, cook, or drive — wisdom loves good company. Each one is worth your time; pick the two or three whose topics light you up and start there.

The Best One Yet

Quick, plain-English takes on the day's business news — start your morning smarter in minutes.

Visit: tboypod.com

This Week in Startups

Startup and tech news with founder interviews, several episodes a week. Stay current without the jargon.

Visit: thisweekinstartups.com

eCommerce MasterPlan

Practical ecommerce marketing ideas you can actually use in your shop, from founder Chloe Thomas.

Visit: ecommercemasterplan.com

How I Built This with Guy Raz

Founders share how they built their companies — honest, encouraging stories of starting and growing.

Visit: wondery.com

The Tim Ferriss Show

Long, thoughtful interviews with top performers in business and beyond — full of tactics you can borrow.

Visit: tim.blog

HBR IdeaCast

Harvard Business Review's weekly take on big ideas in business and leadership.

Visit: hbr.org

The Shopify Podcast

Real stories from ecommerce store owners on Shopify — proof that ordinary people build thriving shops.

Visit: shopify.com



On Purpose with Jay Shetty

Meaningful conversations on purpose, relationships, and living well — wisdom for the whole woman.

Visit: jayshetty.me

The Double Win

Winning at work and succeeding at life, with Michael Hyatt — because ambition should never cost you your family.

Visit: listennotes.com

Entrepreneurs on Fire

Daily conversations with entrepreneurs about their journey — a jolt of motivation every morning.

Visit: eofire.com

Startups for the Rest of Us

Real talk for founders building profitable businesses on their own terms — no venture capital required.

Visit: startupsfortherestofus.com

The Amy Porterfield Show

Online marketing made simple, one step at a time — a favorite among women building digital businesses.

Visit: amyporterfield.com

Smart Passive Income

Pat Flynn on building an online business with integrity — honest, generous, and beginner-kind.

Visit: smartpassiveincome.com

Duct Tape Marketing

Straightforward small-business marketing advice that respects your time and your budget.

Visit: ducttapemarketing.com



So Money with Farnoosh Torabi

Honest conversations about money and the financial life you want — smart, warm, and practical.

Visit: farnoosh.tv



About Grandmas In Business™

Grandmas In Business™ is the online magazine and community where women 40+ prove ambition is ageless. Founded by Dr. Sheila R. Smith, PhD — certified in Generative AI by Amazon Web Services (Amazon Bedrock) and Google (AI Essentials), with certifications in AI prompting, AI productivity tools, and responsible AI — we make artificial intelligence simple, practical, and jargon-free for women in business. Through AI Training for Women™, The Signature Season Reset™, The Legacy Builder Masterclass™, and a shop full of tools and resources, we help grandmas (and honorary grandmas) put real AI skills to work with wisdom, faith, and modern know-how.

grandmasinbusiness.com
meetdrsheila.com

Ready to go hands-on? Explore AI Training for Women™ and more resources at **grandmasinbusiness.com**.

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